

For Immediate Release

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Liberty Waves Celebrates Team Partners and Supporters For A Mighty Fine 2009

Loganville, Georgia October 29, 2009: Liberty Waves Racing celebrates the successes of 2009 and acknowledges support of many who contributed to an exceptional season.

Season Highlights: Race highlights include four podium finishes and being among the top 4 bikes for all the races the team finished. As one of the most consistent competitors in the MotoGT1 class, the team overcame disappointments of the final two rounds to capture the third spot on the Championship podium.

Off-track accomplishments include autographing more than 5,000 personalized notes to fans, signing up more than 1,000 people to the Liberty Waves Group to receive valuable discounts in Dairyland Cycle Insurance premiums, giving away thousands of T-shirts, kick-stand plates and key fobs, and befriending a whole bunch of extraordinary people.

"We are stoked!" expresses rider and Team Captain, Eric Pinson. "Antelope Valley Harley-Davidson Buell and Dairyland Cycle Insurance took a chance on us and stood behind us the whole season. Their support not only enabled us to survive through all nine rounds of the GT Series, but empowered us to get caught up in the championship chase."

Keeping the bike competitive was a task spearheaded by Crew Chief, Jamie Spinks. "With support from great partner companies like RaceTech, GPR, Royal Purple, HMF Exhaust, EBC brake pads, CRG levers, and Drive Systems, how can one go wrong?" comments Spinks. DeKalb Technical Institute's Department of Motorcycle Service returned for a second year to serve as a technical resource for between-race tune-ups and provided three students as full-time unpaid crew.

Factory Body Works customized upper and lower fairings for the 1125R and were particularly tickled by how great they looked painted in the white and black dairy cow theme. Speedcom's track-side support played a large part in the team's improvement and enabled the crew to master the advantages of rider-crew radio communications. MotoLust, motorcycle repair/parts locator and bike resurectors shared a fully-equipped shop and provided the team's home base for 2009.

Outside the motorcycle industry, MidSouth Steel, a Georgia-based steel fabrication and erection company, helped keep the team's infrastructure strong through donating materials, labor and more. The In House has been the talent behind the team's race bike graphics and championed the eye-catching cow hide vinyl wrap on the team's transporter which first appeared at this season's Road Atlanta round.

On Riding Buells: The team acknowledges their decision to run a Buell 1125R was on the unconventional side, especially after racing Yamahas for two seasons. In short, they believed in the bike's potential. "It was great to run American equipment and in some small way support and honor hard-working Americans," admits Kirsten Haas, team Managing Director, "and we were blown away by the comradery of the Buell community. Technicians from Buell, Buell Teams and Buell fans are some of the most passionate, down-to-earth, genuine people you ever want to meet."

The Team knew they were in for an extraordinary season at the Daytona opener. A drama-filled race concluded with the team's first podium finish. While walking from winner's circle to the AMA Tech Inspection Garage, the entire factory Buell team of 20+ people lined up and applauded the Kowgo bike's achievement of being the first Buell to achieve a Daytona podium in a pro AMA event. "It was great being part of the positive momentum kicking off Buell's season," adds Pinson.



Release Continued

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Liberty Waves Clinches Pro AMA Championship Podium:

On Surviving The Team's Third Season: Spinks reflects on the growth of the team this season. "While last year it was me and one mechanic, this season required a bigger crew to handle pit stops for the endurance racing." Spinks led a team of interns / new grads from DeKalb Technical Institute Department of Motorcycle Service through plenty of hands-on learning. "From body work repairs, gearing, tire changes, failing calipers and a motor swap behind pit wall for the Daytona 8-hour endurance race, the guys rose to the tasks at hand and performed like champs."

"We put up a great fight this season," states Haas, "and overcame our share of hardships but were able to prevail thanks to our partners, supporters and the determination and dedication of our crew and race family." "Most importantly," adds Team Captain and rider, Eric Pinson, "we had a heck of a lot of fun doing something we love – being at the race track, forging strong friendships, and watching racing at its best."

Year-End Poster & Plans for 2010: Liberty Waves will be distributing and autographing a special poster celebrating the accomplishments of 2009 during the off season. To view and order a copy, check out the team's website www.kowgo.com. Liberty Waves will be returning in 2010 as LWR Team Kowgo. The team is looking to compete in three classes including American Superbike and MotoGT. Details of the team's program are still in final planning stages and will be disclosed in mid December 2009.

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The 2009 Liberty Waves Family – Taken at Road Atlanta April 2009(Pictured Left to right – Chuck Staffins of MidSouth Steel, Laura Staffins, her daddy Jimbo Spinks, little Braden Staffins, Brenda Pinson [mom], Austin Burchardt aka Hunter, Team Captain Eric Pinson, Billy White, Kolin Hargrave, Team MD Kirsten Haas, Paul McGregor of MotoLust, Barbara Jean Spinks peaking between, Eric Haugo, Crew Chief Jamie Spinks, Adam Bruce, Michael McGregor, Ted Reed and Mike Sachs Head of DeKalb Tech's Department of Motorcycle Service Program)

About Liberty Waves

Through three seasons fielding a pro AMA road race team, this communications / public relations consulting company has developed a program to leverage the exciting backdrop of racing as a means for team partners to build business. On and off-track activities receive equal focus and have enabled the team to be in contention for a 2009 championship title (AMA / SunTrust Moto GT1) and generate business for partners such as Dairyland Cycle Insurance and Antelope Valley H-D. What sets Liberty Waves apart from other teams is their approach of combining talent with touches of ingenuity and a whole lot of heart to keep all parties inspired. Other partners for the team's 2009 Season include Race Tech, GPR and Royal Purple. The team is comprised of two riders and a full time crew for race support and promotions.