



For Immediate Release

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Liberty Waves Clinches Pro AMA Championship Podium: MotoGT 1: 3rd Place

Loganville, Georgia - November 5, 2009: Sunday morning, October 18 started like the 7 previous post-race Sundays at the race track but on this particular day Team Liberty Waves (LW) learned that it clinched the 3rd spot of the MotoGT 1 Championship. “We are so excited and thrilled to share this accomplishment with our partners, Antelope Valley Harley-Davidson and Dairyland Cycle Insurance,” stated Team Captain, Eric Pinson.

LW found itself in contention for the championship title after making a dynamic debut at the season’s opener at Daytona International Raceway. Positive momentum carried through Road Atlanta where the team’s second place finish put them in the points lead. The honeymoon ended at Barber with a crash late in the race. At Road America, the team captured the third place on the podium and regained leadership point standings with a tie for first place.

A 4th place finish at MidOhio broke the tie and put LW in the lead. LW’s 4th place finish at Topeka marked the end of its point leading status which went over to the team that ultimately won the championship title. LW, however, refused to quit and kept hope alive with a second place finish at VIR. Going into the New Jersey round, LW sat in second place, only 11 points behind the points leader. A low side crash in lap 22 ended LW’s race and hopes for the Championship Title which was awarded to the point leader that day.

With one round to go, the 8-hour endurance finale at Daytona, LW sat third in points, a single point behind second place. Antelope Valley Harley-Davidson, Buell, GPR, RaceTech, HMF Exhaust and fellow Buell competitors stepped in to help with replacement parts to re-build the damaged Kowgo bike. Determined to finish the season on a positive note, Chief Jamie Spinks and crew re-furbished the bike and set their eyes towards capturing the runner-up title position and potentially a podium race finish. Back in on March, LW’s Buell 1125R held the lead for almost half the race.

When the team rolled into Daytona International Speedway for the season finale, they were greeted with the sad news of the Buell line being discontinued. Rising above the news, the crew tackled the challenges of completing the 8-hour race. The addition of two new riders, David Sadowski, Jr. and Walt Sipp brought fresh energy and enthusiasm to the team. Pinson, Sadowski Jr. and Sipp were able to have a session before mechanical issues brought the bike into hot pit lane. An engine swap was required at lap 82. The 30-second life span of the new engine ended the team’s run.

“We were hoping for a different outcome,” expressed Pinson, “and falling short never sits well with us but with racing, it happens. We can still hold our heads high that we overcame great hurdles just to get to this point and we finished the fight on the track with all we had.”

LW was only one of several teams that struggled through the final race. Less than half the field saw the checkered flag. All the teams in contention for the second and third spots of the Moto GT1 championship were unable to finish 70% of the race and earn points. Pre-race standings remained unchanged and LW was awarded bronze medals. Furthermore, a photo of the team’s bike appeared in Daytona’s Sunday newspaper, **The New-Journal**, along with a story about Buell’s likely farewell run.



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Release Continued

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While the season outcome may be laced with a degree of disappointment, the season marks the most successful in the team's short history.

In addition to regular podium finishes, the team stepped up its paddock presence with the graphic-wrapped Kowgo transporter and had one of the paddock's most active fan greeting stations.

On personal levels, being part of a championship chase helped bring out the best in the members of the LW team. Racing provided positive focus and helped carry LW personnel through hard times including illness, injury and the passing of close family and friends.

The team's growing affiliation with DeKalb Tech faculty, students and alumni has been a strong part of the team's development from a small independent effort to a championship team receiving national recognition and praise.

LW looked outside the AMA race paddock in supporting race talent and sponsored amateur rider, Austin Hunter Burchardt. He finished the 2009 season with both a Regional and National Championship from two different Club Racing Organizations. A DeKalb Tech Alumni, Burchardt of Decatur, GA, clinched the Mid-Central Championship for the WERA 125GP class (WERA Pirelli Sportsman Series), along with a CCS National Championship. For his first year of racing, he had a surprisingly successful season by managing top three podium finishes for almost every race attended. Traveling to Daytona on a whim for the CCS Race of Champions, Austin departed Daytona as a trophy-toting National Champion for the 125GP Amateur class.

LW plans for the 2010 Season are still being finalized. LW anticipates running a Kowgo bikes in multiple classes including American Superbike. Details will be disclosed in mid December.

About Liberty Waves

Through three seasons fielding a pro AMA road race team, this communications / public relations consulting company has developed a program to leverage the exciting backdrop of racing as a means for team partners to build business. On and off-track activities receive equal focus and have enabled the team to be in contention for a 2009 championship title (AMA / SunTrust Moto GT1) and generate business for partners such as Dairyland Cycle Insurance and Antelope Valley H-D. What sets Liberty Waves apart from other teams is their approach of combining talent with touches of ingenuity and a whole lot of heart to keep all parties inspired. Other partners for the team's 2009 Season include RaceTech, GPR and Royal Purple. The team is comprised of two riders and a full time crew for race support and promotions.

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