

For Immediate Release

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Professional Racing Highs and Lows Create Unforgettable Learning Experience Lessons Learned From '09 AMA Pro Season Moto GT1 & Daytona 8-Hour Season Finale For DeKalb Tech Interns/New Grads of Motorcycle Service Technology Department:

Loganville, Georgia, October 22, 2009: Three spring interns of DeKalb Tech's Department of Motorcycle Service Technology Department probably got more than they bargained for in opting to pursue their internship with Liberty Waves Racing versus more conventional internship opportunities. While their classmates dealt with 10-week unpaid stints for practical hands-on learning, Kolin Hargrave, Adam Bruce and Ted Reed stuck it out for a grueling 6-month commitment.

Liberty Waves fielded a Buell 1125R to race in the AMA Moto GT endurance class. This 2-hour race requires pit stops to be manned by a capable crew for fueling and quick tire changes. Under the supervision of Liberty Waves crew chief, Jamie Spinks, students dealt with the high stress immediate challenges that team mechanics tackle during race weekends, handled preparation and organizational aspects between races and were exposed to the people-skills required for professional motorsports rider, crew, officiating personnel, fan and sponsor interaction.

The interns sacrificed 8 weekends and traveled to some of the country's most prestigious and revered race venues. Here are season highlights of racing highs and lows experienced this season:

Road Atlanta, Braselton, Georgia

Lows: First race and the task of tackling a steep learning curve.

Highs: Team's transport vehicle arrived with new cowed-out graphic wrap and marked the beginning of an exciting season to come. Crew performed late-night pit stop practices and come race time performed flawless fueling and rear tire change pit stops. The team captured second place on the Moto GT1 podium and the lead in point standings for the championship.

Barber Motorsports Park, Birmingham, Alabama

Lows: Fluctuating weather conditions made for tricky racing and the team was plagued with problems throughout the weekend. Bike crashed in qualifying session and required a late-night effort to be ready for 8 am practice. Crew had to deal with upset, demanding and unappreciative rider. Bike crashed again late in the race and resulted in the team's disqualification, a destroyed motor and the loss of the championship lead.

Highs: The crew confronted several challenges including the replacement of disintegrated rear wheel bearings and repairs from the qualifying session crash. The late race crash created the opportunity for the crew to install a new engine into the Buell 1125R during the month break leading into the next race.

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Road America, Elkhart Lake, Wisconsin

Lows: The crew's first long road trip entailed a 7-day stint on the road, sleeping in the back of a freightliner truck with four other people and enduring cold rainy weather. A local batch of bratwurst for Thursday lunch caused considerable gastric distress. A last minute pre-race gearing change held the team in hot pit lane for the race start warm-up lap. As the race pack rounded the track to the rolling start, crew scrambled to tighten loose chain and within 90 seconds was able to send rider out hot pit lane to catch the end of the lead lap. Unfortunately, this neglected to trigger the timing and scoring system's counting the team's first lap and showed the Liberty Waves bike a lap behind while in reality it was not.

Highs: Expert Buell mechanics showed crew how to make adjustments to new motors to make them truly race-ready. Team acknowledged as race's third place finisher when timing and scoring error was recognized and Liberty Waves recaptured the lead in championship points. The crew was exposed to sponsor and fan relations when Dairyland Cycle Insurance, the team's main sponsor and sponsor of the race event, pitted with the team in the race paddock and distributed more than 2,000 free T-shirts to fans. Ted, Adam and Kolin rode got to ride the 4-mile Road America race course as part of the Dairyland Parade of Cycles. They followed Dairyland's Harley-Davidson Big Dog to lead the fan ride of more than 300 riders five times around the track. Ted rode the sponsor's personal Buell 1125R, Adam rode the team's '08 race bike (a cowed-out Yamaha R6) and Kolin rode his Yamaha dirt bike. The crew reached out beyond the Liberty Waves race paddock and provided race support for a privateer Daytona Sportbike rider. Before returning back to Atlanta, the crew stopped by the Buell facility in East Troy, Wisconsin for a brief tour.

Mid Ohio, Lexington, Ohio

Lows: Liberty Waves gained a commanding position among the race leaders but a crash in lap 15 put the team in a catch up predicament. Two of the team's pit bikes were stolen from the paddock late Saturday night.

Highs: Crew speedily patched the bike on hot pit lane as a result of a crash in lap 15. Despite losing a lap for tech inspection, the team's work allowed the bike to continue and capture fourth place only 4 seconds behind the third place finishers. This finish allowed Liberty Waves to maintain the lead in point standings for the championship. The crew reached out beyond the Liberty Waves race paddock and provided race support for privateer Daytona Sportbike rider.

Heartland Park, Topeka, Kansas

Lows: The team struggled with set-up and breaking issues. Crash in qualifying session required repair work. During the race, riders were off pace yet persevered and were able to capture fourth place but loose the lead in championship points.

Highs: Unseasonably cooler temps made the event tolerable. Crew rose to the occasion and repaired bike to be track-ready for 8 am practice. Crew had opportunity to spend time with team's main sponsors at a post-race outing to Texas Road House. The crew provided race support for other privateer riders. The weekend's Sportbike and Superbike races offered some of the season's most exciting racing.



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VIR, Alton, Virginia

Lows: Sizzling temps made for a slippery track and sweaty working conditions. Being pitted in a bed of ashy dust made repairing the 1125R after a practice session low-side crash a miserable grimy endeavor. Saturday's race can be summarized as a battle of attrition as teams watched efforts ceased by mechanical failures and crashes. This made for a stressful two hours.

Highs: Pit stops went smoothly and earned the riders and crew the second spot on the podium. Team Liberty Waves earned enough points to remain in contention for the championship title. The crew demonstrated sportsmanship spirit in continuing to lend assistance to privateer riders. Had happy reunion with Daniel Atkins, DeKalb Tech alumni and '08 season full-time mechanic. Daniel brought his new bride, Trella, met in Toole (Utah) last summer, where she held the team's umbrella on the Miller Motorsports Park supersport race grid.

New Jersey Motorsports Park, Millville, New Jersey

Lows: A new track for our riders, the team had a single practice session to nail down the right set-up to handle this highly technical track. Pinson opened Friday afternoon's qualifying session and within 5 laps had built momentum but crashed and ended the qualifying session. Race lap 22, Haugo lost the front and sent the bike to a violent low-side which destroyed the bike. The team met the end of its chase for the championship title. Rider's helmet wired with communication system was stolen out of team's race paddock later that night.

Highs: Pinson walked away from qualifying crash relatively unharmed. The crew worked to get the bike race-ready within hours and riders were able to test set-up adjustments during the MotoGT 8:00 am warm-up session. During the race, fans were treated to the spectacle of the bike cart-wheeling off the race track. Haugo escaped injury and raced in the Superbike race that afternoon. Liberty Waves remained in contention for a championship podium finish. The crew overcame race disappointment and provided race support for privateer riders for the weekend's Sportbike and Superbike races. In addition, crew spent a chunk of the night assisting privateer rider fix bike from afternoon crash in Sportbike race and be race ready for Sunday's round 2. All supported riders concluded Sunday's race with their best finishes of the season.

Daytona International Speedway 8-Hour Season Finale, Daytona Beach, Florida

Lows: Weekend began with sad news of Harley-Davidson's discontinuing the Buell line and the end of the Buell as a company. Team's re-built 1125R had untested elements such as a new motor that had not been broken in and a dented frame. Liberty Waves along with other Buell team in contention for a championship podium finish struggled with mechanical issues. Both teams fell out of the race before the halfway point. Spare motor's 30 second life span ended the team's race at 82 laps and its quest for second place in the championship.

Highs: New riders brought fresh energy to the team. The crew overcame challenges in steering, wheel bearings, motor-tuning and headlight installation to bring the bike through qualifying. Performed adjustments to fine-tune suspension and handling for testing at 8am warm-up session. Their efforts help the bike handle to the satisfaction of all three riders. During the race, the first three pit stops went flawlessly. Crew overcame high pressure repairs on hot pit lane for front caliper break malfunction.



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Daytona 8-Hr Finale Highs, continued... An hour later, crew tackled the challenge of performing an engine swap on hot pit lane. Fellow Buell team two pit stalls away followed suit and the race moved from the racetrack to hot pit lane to see which Buell would return to the race track first. All eyes were on the DeKalb Tech interns as they raced against a crew of more experienced and seasoned Buell technicians. Within 100 minutes, the bike was disassembled, reassembled and fired up. In the end, Liberty Waves maintained its point standing and was awarded the Championship bronze medal. Photo of Liberty Waves bike appeared in Daytona Beach newspaper's coverage of the race. Also of note is another Motorcycle Service Tech alumni, Austin Burchardt (more commonly known as Hunter) hooked up with the team Sunday morning and raced his Aprillia 125 in a CCS novice class. Listing Liberty Waves as one of his sponsors, Burchardt earned Liberty Waves' first motorcycle racing championship trophy.

Season Reflections – General

While the season outcome may be laced with a degree of disappointment, the season marks the most successful in the team's short history. The team's growing affiliation with DeKalb Tech faculty, students and alumni has been a strong part of the team's development from a small independent effort to a championship team receiving national recognition and praise in the professional motorcycle technology arena.

About DeKalb Technical Institute; The Motorcycle Service Technology program is a sequence of courses that prepares students for positions in the motorcycle repair industry. The program emphasizes a combination of mechanical theory and practical experience. The program includes courses in engines, chassis systems, electrical systems, fuel systems, and includes an internship experience.

About Liberty Waves

Through three seasons fielding a pro AMA road race team, this communications / public relations consulting company has developed a program to leverage the exciting backdrop of racing as a means for team partners to build business. On and off-track activities receive equal focus and have enabled the team to be in contention for a 2009 championship title (AMA / SunTrust Moto GT1) and generate business for partners such as Dairyland Cycle Insurance and Antelope Valley H-D. What sets Liberty Waves apart from other teams is their approach of combining talent with touches of ingenuity and a whole lot of heart to keep all parties inspired. Other partners for the team's 2009 Season include Race Tech, GPR and Royal Purple. The team is comprised of two riders and a full time crew for race support and promotions.

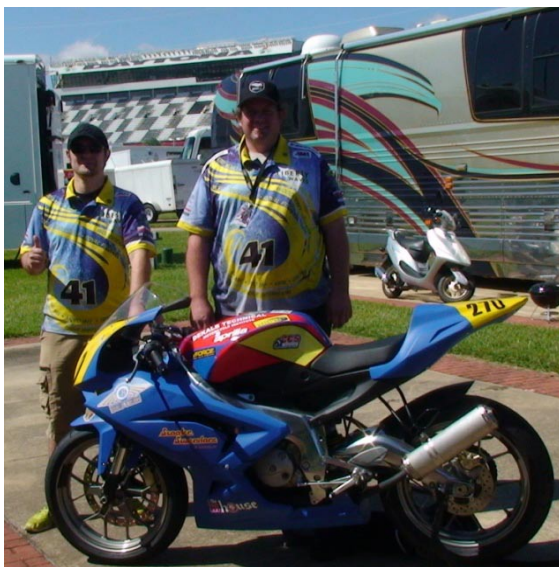
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Team in Daytona Winner's Circle after learning of third place finish for Moto GT1 Championship
 Front row: Ted Reed*; Kirsten Haas (Team Manager) Jamie Spinks (Crew Chief), Kolin Hargrave*
 Back row: Walt Sipp (rider), Austin Burchardt (Hunter)*, Eric Pinson (Team Captain), Adam Bruce*



Paul McGregor of MotoLust* at VIR with Kolin Hargrave* and Adam Bruce*



Left: Hunter* with trusted Team Captain, Jamie Spinks after Hunter's first race on Daytona International Speedway
 Right: Hunter with his championship trophy

* Indicates DeKalb Tech alumni