

# For Immediate Release



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## Liberty for Liberty

**Loganville, Georgia, February 8, 2010:** Liberty Tax Service is excited to partner with Liberty Waves Racing (LWR) for the season opener of the 2010 AMA Pro Roadracing Superbike Series at Daytona International Speedway in March. Liberty Tax Service's Lady Liberty logo will be featured on LWR's race bike.

"We are so thrilled with this opportunity," states Debra McDaniel, CEO/Tax Specialist at Liberty Tax Service, North Marietta. "In addition to being a great way to cap off the final weeks of the 2010 tax season, this partnership fortifies Liberty Tax Service's identity as being fast, accurate and a fun place to get taxes prepared and gives us great value for our promotional dollar."

As part of the partnership, LWR will appear at select Liberty Tax locations between February and April and allow their Statue of Liberty "wavers" to direct customer prospects to get autographs from professional motorcycle roadracer, Eric Pinson (#41).

### About Liberty Tax Services - Income Tax Preparation

Liberty's income tax preparation offices deliver personalized service, the way it's meant to be. Fast, accurate and with a money back guarantee. Their team of professionals make customer service a priority so when you're looking for a tax preparation firm, Liberty is the best choice. Liberty Tax provides computerized income tax preparation, electronic filing and refund loans. Audit assistance and free review of income tax returns are also part of Liberty's commitment to service.

<http://www.libertytax.com/>

### About Liberty Waves

The exciting backdrop of motorcycle roadracing offers a great opportunity for driving customers your way. Through three seasons fielding a pro AMA road race team, this communications / public relations consulting company developed a program to inspire and energize a growing fan base. Giving on and off track activities equal focus enabled Liberty Waves to be in contention for a 2009 championship title (AMA / SunTrust Moto GT1) and generate business for partners such as Dairyland Cycle Insurance and Antelope Valley H-D. Other longstanding partners include Race Tech, GPR and Royal Purple. The team is comprised of a full time crew for race support and promotions. <http://www.kowgo.com>

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