

For Immediate Release

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LWR Invites Fans To Donate Cell Phones To Help US Troops and Their Families And Come to Pre-Race Kick-Off Party at Blue Moon Cycle

Loganville, Georgia, April 8, 2010: When you come to the AMA Superbike Showdown at Road Atlanta April 16-19, be sure to bring your old or unused cell phones to donate for the benefit of US soldiers and their families. The LWR Race Team along with partner Liberty Tax Service will be collecting phones in the race paddock and distributing complimentary calling cards to families of troops serving overseas. As part of the Cell Phones for Soldiers Program, phones can be deposited in a special drop box at the team's fan greeting station. Postage-paid mailing envelopes will be available as well. In completing plastic phone mailer envelopes, donations are tax deductible.



Also, all are invited to join the LWR Team At Blue Moon Cycle Friday Evening, April 16 For Pre-Race Party - 7PM - 10PM in the Blue Moon Cycle Norcross Showroom. Meet Eric Pinson and the entire Liberty Waves race team. See the S1000RR that will be racing at Road Atlanta. Festivities abound with food, beer and live music. Leave your wallet at home, it's free and we don't want to sell you anything. RSVP at events@bluemooncycle.com

About Cell Phones for Soldiers

Cell Phones for Soldiers was founded in 2004 by brother and sister Robbie and Brittany Bergquist, ages 12 and 13 at the time. To date, they have provided more than 62 million minutes of free calling cards thanks to a national network of individual and corporate supporters donating phones and money. The program serves the 200,000+ U.S. troops deployed in Iraq and Afghanistan and the challenges they face in communicating with loved ones back home. Cell Phones For Soldiers collects old unused cell phones and sends them to recycling centers where recyclable materials are stripped and hazardous materials are responsibly discarded. There are more than 130 million used phones retired every year in the United States. Though each phone on its own may not pose much of an environmental risk, the cumulative impact is significant. Those 130 million phones contain more than 16 million pounds of hazardous waste and only a small percentage are recycled.

About Blue Moon Cycle BMW

Authorized dealer of BMW motorcycles and accessories, Blue Moon offers the best modern motorcycles and accessories the market has to offer and rare classic motorcycles / parts. Visit <http://www.bluemooncycle.com> or their facility in Norcross, Georgia to fire up your adventure. Blue Moon Cycle's facility includes a showroom with an impressive array of the latest BMW Motorrad products, a service department staffed by BMW certified technicians who will care for your BMW no matter how old it is or where you bought it, and a second floor museum with an array of vintage machinery including racers, sidecars and classics. Blue Moon is run by a team of passionate motorcycle enthusiasts who provide an honest, fair and service-oriented business approach. Whether it's the latest in racing technology or restoration of your classic, Blue Moon Cycle is ready to provide for all your BMW needs.



About Liberty Tax Service and Liberty Waves Racing

Liberty Tax Service has been the National Premier Partner for Cell Phones for Soldiers since its inception. With offices throughout the U.S. and Canada, Liberty Tax Service provides fast, accurate tax preparation services with a money back guarantee. Liberty Tax Service provides computerized income tax preparation, electronic filing and refund loans. Audit assistance and free review of income tax returns are also part of Liberty's commitment to service. <http://www.libertytax.com/>. Liberty Tax Service teamed with Liberty Waves Racing (LWR) early this year for a strategic awareness and promotional partnership. LWR provides exposure and promotional opportunities for Liberty Tax Service and Cell Phones for Soldiers. With rider Eric Pinson, LWR competes in the American Superbike class on bike #2, a BMW S1000RR. In addition to Liberty Tax Service, team sponsors include Blue Moon Cycle BMW, Dairyland Cycle Insurance, Race Tech, HMF Exhaust, GPR Stabilizers, Arai, Heroic Racing Apparel, JB Suspension, DID Chains, Vortex, Royal Purple, TCX, Vortex and Woodcraft. <http://www.libertywaves.com>

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