

# For Immediate Release

Contact: Kiki Haas  
607.760.7788  
[kahaas@libertywaves.com](mailto:kahaas@libertywaves.com)



## LWR Invites Fans To Donate Cell Phones To Help US Troops and Their Families

**Loganville, Georgia, March 24, 2010:**

When you come to the Suzuki AMA Pro SuperBike Challenge at Auto Club Speedway this weekend, be sure to bring your old or unused cell phones to donate for the benefit of US soldiers and their families. The Liberty Waves Race Team is collecting phones as part of their partnership with Liberty Tax Service and the Cell Phones for Soldiers Program. Cell phones can be deposited in a special drop box at the team's garage in the race paddock.



In completing plastic phone mailer envelopes, donations are tax deductible and enable Cell Phones for Soldiers to distribute complimentary calling cards to deployed troops and their families to stay connected.

### About Cell Phones for Soldiers

Cell Phones for Soldiers was founded in 2004 by brother and sister Robbie and Brittany Bergquist, ages 12 and 13 at the time. To date, they have provided more than 62 million minutes of free calling cards thanks to a national network of individual and corporate supporters donating phones and money. The program serves the 200,000+ U.S. troops deployed in Iraq and Afghanistan and the challenges they face in communicating with loved ones back home. Cell Phones For Soldiers collects old unused cell phones and sends them to recycling centers where recyclable materials are stripped and hazardous materials are responsibly discarded. There are more than 130 million used phones retired every year in the United States. Though each phone on its own may not pose much of an environmental risk, the cumulative impact is significant. Those 130 million phones contain more than 16 million pounds of hazardous waste and only a small percentage are recycled.

### About Liberty Tax Service and Liberty Waves Racing

Liberty Tax Service has been the National Premier Partner for Cell Phones for Soldiers since its inception. With offices throughout the U.S. and Canada, Liberty Tax Service provides fast, accurate tax preparation services with a money back guarantee. Liberty Tax Service provides computerized income tax preparation, electronic filing and refund loans. Audit assistance and free review of income tax returns are also part of Liberty's commitment to service. <http://www.libertytax.com/>. Liberty Tax Service teamed with Liberty Waves Racing (LWR) early this year for a strategic awareness and promotional partnership. LWR provides exposure and promotional opportunities for Liberty Tax Service and Cell Phones for Soldiers. With rider Eric Pinson, LWR competes in the American Superbike class on bike #2, a BMW S1000RR. In addition to Liberty Tax Service, team sponsors include Blue Moon Cycle BMW, Dairyland Cycle Insurance, Race Tech, GPR Stabilizers, Arai, Heroic Racing Apparel, HMF Exhaust, DID Chains, Vortex, Royal Purple, TCX, Vortex and Woodcraft. <http://www.libertywaves.com>

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